

City of Bayfield Plan Commission

Minutes of July 13, 2023

Call to Order-Roll Call: Mayor Ringberg called the meeting to order at 5:00 p.m. at the Bayfield City Hall followed by roll call.

Present: Bland, Carrier, Hedman, Johnston, Johnson, and Mayor Ringberg

Absent: Cragoe

Others: Clerk/ZA Hoopman, and Dave Tweed and Jamie Wirkler – Stantec

Approve Agenda: Johnson/Johnston made a motion to approve the agenda as presented. Carried.

Review/Approve Minutes of June 27, 2023: Hedman/Johnson made a motion to approve the minutes of June 27, 2023, as presented. Carried.

Public Input on Agenda Items: None.

Agenda Item(s):

1. City of Bayfield Wayfinding Project

- 90% Design Development Package II - May 2023
- Review Homework Assignment: Where are icon signs needed and what content

The Commission has gone out to see the rock and feels there are plenty of lovely stones to use for the wayfinding signage being proposed. It seems a landscape architect might be needed to pick each stone and place them accordingly. Commissioners did not feel they could do this task.

Vehicular signs should not have a border except for the thin boarder around "Bayfield." To be placed at:

- Manypenny and 6th Street
- Manypenny and 3rd Street
- Washington Avenue and First Street (both north and south of the intersection).

The icon mapping homework was done by a few members. Hoopman offered to assemble the information into one document that can be reviewed by all. On the surface it appeared there was consensus on the number of signs, the locations, and keeping the icon signs to a minimum; only pointing out key locations like restrooms. Adding an icon for the library and museum was requested.

The use of butcher block and/or adding the map to the Parking Signs was discussed. Butcher Blocks to be located:

- Boat Ramp
- Waterfront Trail - 1st Street by Jakes Park & Rittenhouse Avenue by Gazebo
- Washington & Front Street Restrooms
- Chamber and Visitor Bureau
- Fountain Garden Park

Parking Lot Sign / Maps

- Second Street (and Manypenny Avenue)
- Broad Street and Washington Avenue (both North and South Sides)

NOTE: The use of a matte black or patina metal was discussed. Stantec will provide photos showing the patina coloring/look.

Entry Signs

- The consensus is to continue pursuing the Maki/Landmark/Bayfield County Property for the southern entry sign.

2. Zoning Code Review - Memo #12 – Alternative Design Options

Due to the time, discussion on Memo #12 was postponed until the next meeting.

Commissioners mentioned wanting to hit pause on the process and re-evaluate what they would like to get out of this process. So far, the process has been engaging, but the end result may not be fostering the right plan for our community. Concerns were expressed about not having discussed density, parking issues or parcel sizes yet and it may be difficult to administer.

Commissioner Hedman and Councilor Carrier mentioned reading the same article in the New York Times that referred to Zoning Codes that are full of kludge. According to the article “piles of regulations, or “kludge,” and a culture of “no” are limiting the ability to turn building blocks into something new.”

We need to make sure our code is succinct, useful, and not full of kludge. They would like to further discuss at their next meeting.

3. Confirm/Set Next Meeting(s):

- July 25, 2023, 5 p.m.
- August 9, 2023, 5 p.m.
- August 27, 2023, 5 p.m.

Adjourn: Johnston/Hedman made a motion to adjourn. Carried. (6:28 p.m.)

Minutes by Billie L. Hoopman, Clerk