City of Bayfield Plan Commission

Minutes of August 10, 2022 - 5 p.m.

Call to Order-Roll Call:

Councilor Carrier called the meeting to order at 5:00 p.m. at the Bayfield City Hall.

Present: Carrier, Beagan, Cragoe, Hedman, Johnson, Johnston

Absent: Mayor Ringberg

Other: Clerk/Zoning Administrator Hoopman, Tim Schwecke and Charlie Handy, Civitek and Dave

Tweed and Jamie Wirkler, Stantec

Approve Agenda: Johnson/Cragoe moved to approve the agenda as presented. Carried.

Review/Approve Minutes of July 26, 2022: Cragoe/Johnson made a motion to approve the previous meeting minutes as presented. Carried.

Public Input on Agenda Items: None.

Agenda Item(s):

1. Wayfinding Signs Project: Review Input from Site Visit

Stantec provided the Plan Commission with a Design Brief dated August 9, 2022, and they presented their findings. Dialog between Stantec, the Commission and the ZA continued.

- It was agreed the School and Park Service should be contacted to better understanding their wayfinding needs.
- The use of dual language does not seem feasible due to the space limitations we have and the desire to keep signage "clean and simple."
- The Commission was not opposed to international symbols.
- It would be good to continue the design theme chosen on future temporary signage.
- The following Desired Outcomes were reviewed and accepted:
 - SUITABLE a strategic wayfinding program that does not compete with the natural beauty of historic values.

MINIMAL – a wayfinding program that uses creative strategies to limit the number of signs installed.

ECONOMICAL – wayfinding signage that allows the City to update and maintain on their own.

UNIVERSAL – a vehicular and pedestrian oriented system with an emphasis on visitors.

Stantec was thanked for their time and good work.

2. Zoning Code Project – Memo #2: Continue Reviewing Pages - "Yes, No, Maybe"
Commissioners continued reviewing proposed land use pages B-14 thru B-19 accessory and temporary uses with Tim Schwecke and Charlie Handy, Civitek.

Hoopman provided Commissioners with a copy of the current Zoning Code pertaining to Commercial Uses and noted she has not been asked to conduct a use that has not been allowed.

She also provided copies of the existing land use and future land use maps from the 2021 Comprehensive Plan. The Comp Plan should be used as a guide on the work now being done.

3. Confirm/Set Next Meeting(s):

- Regular Meeting: August 23, 2022, 5 p.m.
- Special Meeting if needed: September 14, 2022, 5 p.m.

Adjourn: Johnston/Cragoe moved to adjourn. Carried. (6:17 p.m.)

Minutes by Billie L. Hoopman, Clerk/Zoning Administrator