## **City of Bayfield Plan Commission**

Minutes of November 9, 2022

**Call to Order-Roll Call:** Mayor Ringberg called the meeting to order at 5:00 p.m. at the Bayfield City Hall followed by roll call.

Present: Beagan, Carrier, Cragoe, Hedman, Johnston, Johnson, and Mayor Ringberg

**Others:** Clerk Hoopman, Jamie Wirkler and Dave Tweed – Stantec

**Approve Agenda:** Johnson/Beagan moved to approve the agenda as presented. Carried.

**Review/Approve Minutes of October 25, 2022:** Johnston/Johnson moved to approve the previous meeting minutes. Carried.

Public Input on Agenda Items: None.

## Agenda Item(s):

- 1. Multi-Premise Sign Permit Request: Additional Info. Provided Peninsula Massage and Healing Arts 249 Rittenhouse Avenue Johnson/Hedman moved to approve the Multi-Premise sign permit request for Peninsula Massage and Healing Arts. The Commission acknowledged that the post had already been painted black and it looks great. Carried.
- 2. **Wayfinding Sign Project**: Stantec provided Schematic Design II earlier in the day. The Commission's reaction to the new design was favorable. Discussion ensued on the aspects of the design and what commission members liked.
  - DOT signs can be a different color. They don't need to be brown or blue as originally thought. Yeah!
  - Black signs are preferred. The color palette of black/charcoal needs further review.
  - Putting the entry signs inlayed into the rough-cut brownstone was preferred. (Pg. 11).
  - Can Parking signs be inlayed into stone like the entry signs? This design is preferred.
  - Restroom signs on page 16 preferred.
  - The merman "i"s on the directory signs need revision.
  - The brighter directory signs are preferred.
  - Can Hwy. signs be vertical rather than horizontal?
  - The directional sign with icons and words is preferred (Pg. 22)
  - The use of a border was discussed. No conclusions made.

Commissioners requested additional time to review and further consider the new signage plan designs. In the meantime, Stantec will redline the document based on the comments received today.

Commission needs to further consider where signs are needed and how many. Hoopman was asked to provide a light-pole map to help with this task.

- 3. Confirm/Set Next Meeting(s):
  - November 29
  - December 13
  - January 11

Adjourn: Bryan/Johnson moved to adjourn. Carried. (6:49 p.m.)

Minutes by Billie L. Hoopman, Clerk/Zoning Administrator