

GUIDING PRINCIPLES

Vision: Bayfield considers health, equity, and sustainability in government decision-making processes, policies, and programs, to create a vibrant, engaged, and welcoming community for all residents and visitors.

Health Goal: Bayfield supports the well-being of all with policies and programs that promote healthy food, a clean and accessible environment, and opportunities for active living in our community.

Education Goal: Bayfield builds strong relationships with the School District and other educational institutions in the area to work proactively and cooperatively on current issues and long-term community planning.

Sustainability: The Natural Step Framework (2001)

CORE VALUES AND KEY TERMS

Active Living is a way of life that integrates physical activity into your everyday routines aimed at getting the general public to encourage a healthier lifestyle; it also includes eating well and getting enough rest

Diversity means including different types and groups of people

Equity means that everyone has access to what they need to be successful; it is not the same as equality

Health means mental, physical, and social well-being

Healthy City is a term used in public health and urban design to stress the impact of policy on human health. The World Health Organization defines it as a city “that is continually creating and improving those physical and social environments and expanding those community resources which enable people to mutually support each other in performing all the functions of life and in developing to their maximum potential.”

Quality of Life means individual or household needs are met in terms of livelihood, health, relationships, education and knowledge, social and cultural fulfillment

Resilience means that ability to bounce back from adversity and recover from challenges like severe storms and flooding

Stewardship means careful and responsible management of something entrusted to one’s care

Sustainability means addressing the needs of the present without compromising the ability of future generations to meet their needs