

- **Why should I take the survey?**

Taking the **HowAreWe** survey gives you the opportunity to share your view about what matters to you, completely anonymously. It is a way to make your voice heard and provide direct input into the decision-making of leaders in government, non-profit organizations and other institutions. It also gives you an idea of where you stand compared to others.

- **Where do my answers go?**

Your answers are completely anonymous and will not be linked to your name, email address or phone number. They are stored in a secure online database where it is technically impossible to track them back to you once you hit the “submit” button. On top of that, we have designed our systems in a way that it would even be impossible for the **HowAreWe** team to reconnect your answers with you.

- **What will you do with my responses?**

Your survey answers anonymously go into our database where they are becoming part of a large pool. Together they provide a picture of how the participants in our survey are doing. These results will be available to communities and their leaders, but also to anyone with an interest in improving people’s lives. The results will also be available to you.

- **What is the most important deliverable of the HowAreWe project?**

The key result is not just another survey that creates data, but rather a fundamental change in how “a good life” is perceived. While economic security is an important contributor, after a certain income level, it doesn’t add anything to our happiness. We want to identify the key elements where decision-makers and institutions can improve people’s lives the most, shifting the public discourse and action on a local and regional level.

- **Who developed the survey?**

This survey was developed by an interdisciplinary team under the guidance of the Institute for Integrated Economic Research, an international nonprofit organization. Many people, experts, individuals and key representatives from various stakeholder groups contributed to the project.

- **How is this project different from other well-being studies?**

Most well-being projects use readily available statistical data that says something “about people”. In contrast, our approach is based on asking “how are you?”, providing the opportunity to share what really matters. This began with the design phase, where we conducted numerous interviews exploring the most important factors of well-being for people from all walks of life. These interviews allowed us to figure out what questions needed to be asked to best understand personal well-being. Second, many of the other well-being metrics take a lens of “how things should be” that might not match the reality of many. This reduces the widespread acceptance by people who have differing opinions.

- **Who is funding this project?**

Our nonprofit initiative is funded by a combination of public and private donors. None of our funders have any say on the direction or content of our work, and we do not accept grants that include such instructions. In other words, we welcome all support provided based on what we are doing, but we don't do paid work. Please help us stay independent with [your tax-deductible donation, no matter how small](#).

- **Who can take the survey?**

Everyone who is 18 or older is invited to take the survey and have their voice heard.

- **Do you have any affiliation?**

No, **HowAreWe** has no political affiliation, quite the contrary. We consider it very important that everyone has a chance to be heard, irrespective of their position in society. Only then are we truly able to tell how “WE” are.

- **What do I do after taking the survey?**

Once you have completed the survey, you can congratulate yourself for putting in the effort to improve your community. [Visit our website and sign up for our newsletter](#) to get updates from us and follow us on [Twitter](#) or [Facebook](#).

Spread the word to your friends, family, and neighbors! We would love to hear from all the people that matter to you.

**If you would like to participate, please click [this link](#) or scan the QR code on the right.**

