

City of Bayfield Plan Commission

Minutes of January 11, 2023 – 5:00 p.m.

Call to Order-Roll Call: Mayor Ringberg called the meeting to order at 5 p.m. followed by roll call.

Present: Beagan, Carrier, Cragoe, Hedman, Johnston, and Mayor Ringberg

Absent: Johnson

Others: Tim Schwecke-Civitek, Clerk Hoopman, Craig Skaaden, Cathy Smith

Approve Agenda: Carrier/Johnston moved to approve the agenda as presented. Carried.

Review/Approve Minutes of December 13, 2022: Carrier/Johnston made a motion to approve the minutes of December 13, 2022, as provided. Carried.

Public Input on Agenda Items: None.

Agenda Item(s):

1. **Demo Interactive Zoning Map – ZoningHub with Civitek**

Tim Schwecke, Civitek demonstrated ZoningHub. He provided a quick overview of the program and noted it is a work in progress. The tool provides information on land uses, procedures, zoning map/districts, and parcel information that comes from the Bayfield County Land Records department. Commissioners were asked to try out the site; see if you can find your house. They were also asked to start investigating the draft map to see if the new districts are properly placed and have the intended outcomes for the future.

2. **Wayfinding Signage - 30% Design Development Package– Stantec**

The Commission provided comment on the 30% design development package (order of notes vary from actual discussion):

- Pg. .2 – please provide more information on the use of Vinyl. Where is this product being proposed? The reflective nature may not be appropriate.
- Pg. 3 – Can the font style be identified. Commissioners requested an update on what they received upon completion of the project. Will we get the design files for future needs?
- Pg..5 – Nobody liked the yellow highlighted map. Also, nobody liked the idea of a defined downtown district outline.
- Pg.1.1 – Welcome to Bayfield signs. Commissioners prefer a horizontal base with a horizontal sign. There were concerns expressed about the DOT not moving the multiple corner signs. Mentioned the placement of the sign is concerning. What will the back look like? Can it be positioned/placed to avoid the large black mass (back of sign)? Add plantings if needed? No lighting.
NORTH SIGN – Can it be moved closer to intersection (Hwy. 13 and North Limits, SW corner?
SOUTH SIGN – Could it be moved to Eight Street Right of way? Korsberg Park, or maybe even further South in the Town of Bayfield by population sign, or in conjunction with Landmark’s new property (old bus garage).

- Pg. 2.1 Butcher block signs. There is not consensus on the use of these signs, but maybe in specific locations they would be appropriate.
- Pg 2.3 Great signs, just hoping there doesn't need to be one on every light pole. Need to keep our sign goals and objectives at forefront.
- Last month's request for consideration of south-side signage was briefly discussed. Many of the businesses identified were located in the Town of Bayfield and that is out of our scope. Hoopman commented as a business owner she has considered directional signage but felt that the exposure they have on the highway doesn't warrant additional signage. Additionally, it was mentioned the City's Sign Code needs to be cohesive and fair to all. For example, if orchard signs are allowed, who else can put up off-premise signs? This will be reviewed by the Plan Commission during the Zoning Code re-write process.

Stantec is working on providing sign costs. Once known, then the Plan Commission will review sign locations.

Confirm/Set Next Meeting(s):

- January 24, 5 p.m.
- February 8, 5 p.m.

Adjourn: Carrier/Beagan moved to adjourn. Carried. (6:12 p.m.)

Minutes by Billie L. Hoopman, Clerk / Zoning Administrator