

City of Bayfield – Direct Seller Permit Application

34 South Broad Street Unit 101, P.O. Box 1170, Bayfield, WI 54814

715-779-5712

www.cityofbayfield.com

Fee: \$100.00

Permit #: _____

Applicant Information:

Applicant Name: _____

Applicant Address: _____

Applicant City/State/Zip: _____

Height: _____, Weight: _____, Hair Color: _____, Eye Color: _____, DOB: _____

Phone: _____

Business Information:

Name: _____

Address: _____

Phone: _____

Nature of Business and Description of Goods/Services Offered: _____

Location Where Business Will be Conducted: _____

Private Property Owner's Name: _____

Insurance Company and Policy Number: _____

Vehicle to be Used by Applicant:

Make: _____ Model: _____ Year: _____

License No. _____ State: _____ Exp. Date: _____

Driver's License #: _____ State: _____ Exp. Date: _____

Previously Conducted Similar Business:

1. City/ Town: _____ State: _____

2. City/ Town: _____ State: _____

3. City/ Town: _____ State: _____

Location Where the Applicant Can be Contacted at Least Seven (7) Days After Leaving the City of Bayfield:

City/Town: _____ State: _____ Phone: _____

I attest that I have **NOT** been convicted of any crime or ordinance violation related to the transient merchant business within the last five (5) years.

Signature: _____ Date: _____

OR

Yes, I attest that I **HAVE BEEN** convicted of a crime or ordinance violation related to the transient merchant business within the last five (5) years.

Nature of Offense: _____

Place of Conviction: _____

Signature: _____ Date: _____

Applicant MUST present to the City of Bayfield:

- Pictures of cart/stand to be used
- State licenses if applicable
- Proof of private property owner’s approval
- Name, address and phone number of insurance or bonding company and type

Agreement for Service of Process:

I hereby appoint the city clerk as my agent to accept service of process in any civil action brought against me or my business arising out of any sale or service performed by me or my business in connection with direct sales activities in the event that I cannot, after reasonable effort, be served personally.

Signature: _____ Date: _____

Permitting Standards:

- 1) Direct sellers shall only be permitted to operate in the Commercial District.
- 2) Direct sellers shall not block or obstruct a fire hydrant.
- 3) Direct sellers shall not block or obstruct a curb cut.
- 4) Direct sellers shall not block or obstruct public walkways.
- 5) Sales are only allowed between the hours of 9 a.m. and 7 p.m.
- 6) No sound devices, bubbles, flashing lights, banners, flags, or other similar noise making or moving devices or other related equipment allowed.
- 7) Direct sellers’ vending sites must be neat and orderly, and the site may be reviewed and evaluated by the City.
- 8) A direct seller permit shall state the specific dates and location for which it is valid.
- 9) **A direct seller permit shall be valid for no more than seven days within a thirty-day period.**
- 10) No individual, partnership, association, Limited Liability Company, corporation, or other entity may receive more than one direct seller permit within any thirty-day period.
- 11) If a direct seller proposes to set up on private property, they must provide the written consent of the property owner.
- 12) Only three direct sellers permits will be issued at one time within the City.
- 13) Direct sellers shall not drive stakes or other similar devices into streets or sidewalks, or to any structure (building, light pole, signs, benches, etc.) without written permission of the City.
- 14) Signage shall be reviewed and must be consistent with City Code Chapter 500, Article VIII.
- 15) Direct sellers shall not be allowed to be located within five hundred feet of a permanent business dealing in the same or similar goods or services.
- 16) Direct sellers shall have adequate liability insurance as defined in City Code Section 349-18(C)(2).

Date: _____ 20 _____, through _____, 20_____.

Applicant Signature: _____

<u>For Office Use Only:</u>	
Application Fee \$100.00	Date Paid: _____
Bayfield Common Council	Approval Date: _____
Permit Date Issued: _____	Permit #: _____