

**City of Bayfield**  
**Playground Subcommittee – Meeting Minutes**  
**At City Hall and on GoToMeeting (link on city website)**  
**Date:** December 18 | **Time:** 8:00–9:56 AM

**Call to Order**

Time: 8:04 AM

**Roll Call**

Present: Mollie Carrier, Annalisa Bermel, Kate Clark, Grace Hogan

**Approvals**

- Motion to approve agenda: Annalisa, Mollie. All in favor.
- Motion to approve November minutes: Mollie, Grace

**Public Input**

**Lyn Cornelius shared public feedback:**

- Voiced budgetary feedback from the public.
- Requested a transparent phasing plan to be shared with the public, including timeline and funding availability.
- Plans for a future fire pit were noted as not meeting City ordinance requirements

**Joel Weber shared feedback regarding playground & safety:**

- Playground safety and maintenance identified as top priorities; Joel offered to provide testimony to the City.
- HKGi CD to be reviewed for changes or additional items at January meeting; civil engineering required due to waterways involvement.
- Ice rink maintenance concerns noted; volunteer support possible if City equipment is not required.

**Fundraising**

**Dark Sky & Events**

- The park may sponsor one night of Dark Sky events at the sauna site?
- Event ideas: luminaries, postcards, branded buckets (Mollie ordered).
- Kate to create designs for postcards and flyers
- Local business bucket partners identified: Howl, Juneberry, Wonderstate, Bayfield Market, Creamery, Morty's, Adventure Club, St. James Social.

**End-of-Year Campaign & Website**

- Winter fundraising theme: *The Wonder of Winter at East Dock Park.*
- Phase 1 website:
  - Landing page will feature a *Donate Now* button, which will redirect to the City website.
  - Master Plan access
  - FAQ to address public concerns

- Testimonials and children-focused content
- Social media integration
  
- Domain: **EastDockPark.com** (must be registered through the City – Grace Stolen) along with access to social media accounts.
- HKGi to provide updated ADA-accessibility images.
- Logo options: simplified icon with land element rendering.

### **Funding & Budget**

- RFR denied the request to act as fiscal agent. Grace met with CORE, who confirmed they will serve as fiscal agent.
- Bill Bland drafting MOU (requires City approval and City Attorney review).
- Draft email to Lynn and Matt requesting green light and next steps.

### **Grants & Outreach**

- Annalisa to contact David regarding WEDC rolling cycle (March 2 start); confirm timeline and schedule virtual info call.
- WI Arts Board grant: explore eligibility - Kate & Grace
- Halvor Lines: Mollie to inquire about scholarship funds/direct donations.
- Norvado: Grace to prepare donation request list and language.

#### Follow-ups:

- Jessica (Kellogg Foundation)
- Apostle Island Historic Preservation Conservancy (Kate)
- Jennifer Preschool: Grace to request student artwork

### **Next Meeting**

Date: January 29 | Time: 8:00 AM

### **Adjournment**

Grace motion to adjourn at 9:56 AM, Mollie seconds